

Madison needs your help.

We **MUST** replenish our canopy.



That's why we want to give you a native hardwood street tree.

Just say **Yes**.

Mature canopy trees

increase privacy, muffle traffic noise, prevent soil erosion, decrease heating and cooling costs, save and filter rain water into the Madison aquifer.

Mature canopy trees

also are, most importantly, the primary means of removing allergens, toxins, and CO2 from the air. They store CO2 in their root systems. When a tree is cut down, all of the stored CO2 is released back into the atmosphere.

This contributes directly to climate change.

Spring 2020 - A trained arborist will choose the best native shade tree for a location in the public space along the street by your house.

Each healthy street tree is valued at \$500 because of its size. We'll plant it correctly, provide a gator bag (to make watering easy), and give you a few simple guidelines for its care. As your tree grows, Madison will prune it and keep an eye on its health - *all at NO COST to you.*

Just say **Yes**.

Please do it for this generation and the ones to come.

Your name, address, and contact info

[Redacted name]

[Redacted address]

I prefer that you contact me by:
letter e-mail telephone

Return this form to:

SHADE TREE MANAGEMENT BOARD
Hartley Dodge Memorial
50 Kings Road, Madison, NJ 07940

Thank you.