

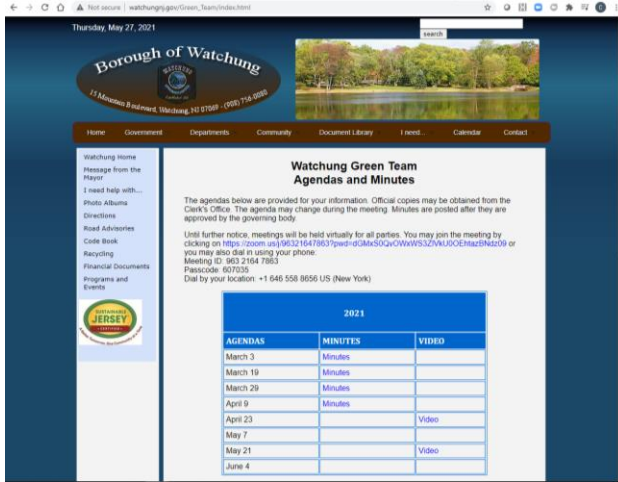
# Municipal Communications Strategy

Evidence of use of channels by municipality within the past 6 months

- 1) Home page of borough website contains a News & Events section that includes current posting, which are regularly maintained.

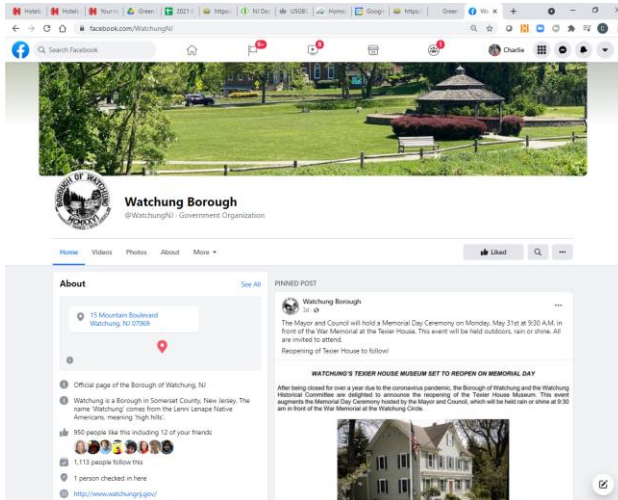


Meeting minutes for various bodies are posted regularly.

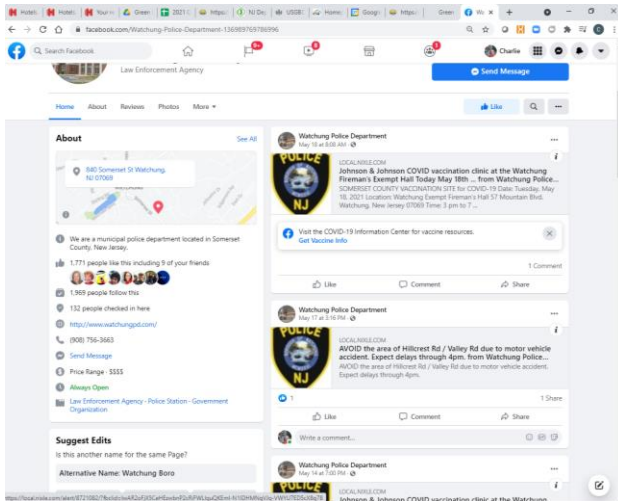


2) Municipal social media channels

Borough Facebook page



Police Department Facebook page



## Fire Department Facebook page

The screenshot shows the Facebook profile for the Watchung Fire Department. The profile information includes: Somerset County Fire Station 60, Department led by a Chief and Assistant Chief and three Captains, Chief Albert DeJandino II, Asst. Chief Charles Pennington, and Capt. Thomas Gali. It lists 1,554 likes and 2,023 followers. The website is <http://www.watchungfd.org/> and the phone number is (908) 756-0080 Ext 200. A post from May 20 at 9:57 AM shows three people in uniform (two men and one woman) standing together, with one man waving.

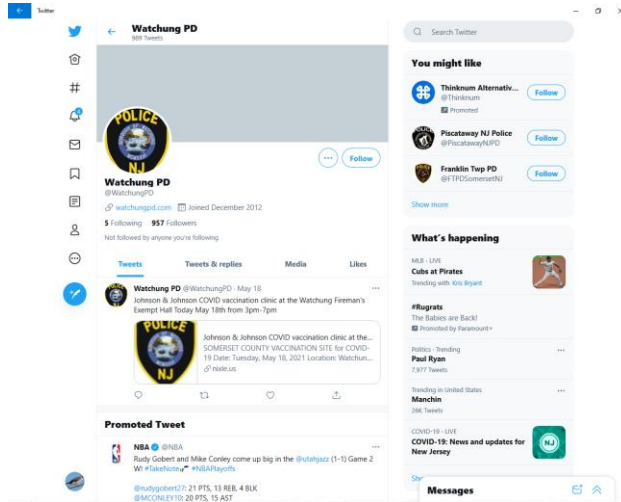
## Rescue Squad Facebook page

The screenshot shows the Facebook profile for the Watchung Rescue Squad. The profile information includes: @WatchungEMS - Emergency Rescue Service, 1,243 likes, and 7 followers. A post from May 20 at 9:57 AM reads: "Yesterday was 'EMS for Children Day!' The Watchung Rescue Squad trains constantly to prepare our members for the unique needs of our pediatric patients. It is always a different experience and thus we must always be ready for it. Meet Wednesday Crew!!". The post includes photos of the rescue squad members and their ambulance.

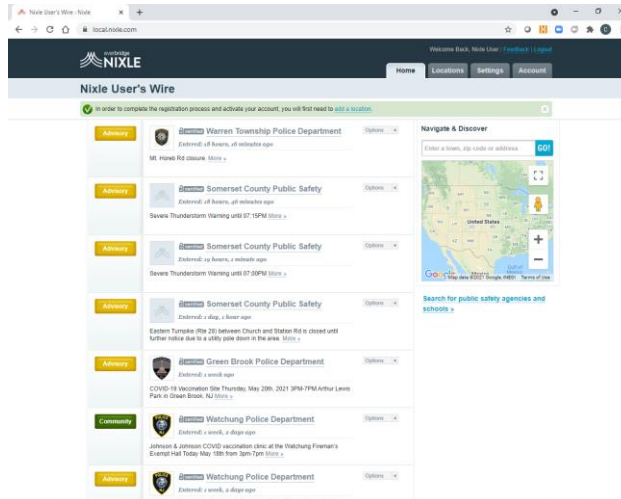
## Rescue Squad Instagram page

The screenshot shows the Instagram profile for watchungems. The profile information includes: 106 posts, 1,031 followers, and 169 following. A post from watchungems shows a photo of two people standing next to a white ambulance with "WATCHUNG RESCUE SQUAD" written on the side. The caption reads: "watchungems Yesterday was 'EMS for Children Day!' The Watchung Rescue Squad trains constantly to prepare our members for the unique needs of our pediatric patients. It is always a different experience and thus we must always be ready for it. Meet Wednesday Crew!!". The post also includes a photo of a "Happy Mother's Day" sign.

## Watchung PD Twitter feed



### 3) Push notifications via Nixle Nixle feed for 07069



4) Email notifications

**cneiss@aol.com**

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**From:** Watchung Borough <enews@watchungnj.gov>  
**Sent:** Wednesday, May 26, 2021 9:50 PM  
**To:** cneiss@aol.com  
**Subject:** 2021 Summer Camp



**2021 Summer Camp**

**Applications for summer camp are now available!!  
Click [HERE!!](#)**

**Summer Camp Employment Opportunity!**

**cneiss@aol.com**

---

**From:** Watchung Borough <enews@watchungnj.gov>  
**Sent:** Wednesday, May 26, 2021 1:19 PM  
**To:** cneiss@aol.com  
**Subject:** COVID-19 Vaccine - Information for you and your family



COVID-19 Vaccine - Information for you and your family  
<http://watchungnj.gov/notices/2021/covid-19-vaccination-info.pdf>

### Borough of Watchung, New Jersey

Borough of Watchung Resident E-mail Notification Service. If you wish to unsubscribe, a link for doing so is also provided below.

Please do not reply to this email address. It is for outbound email only and is not monitored for incoming email. If you want to send an email to the Township regarding this email, use the following address.  
[enews@watchungnj.gov](mailto:enews@watchungnj.gov)

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**Unsubscribe**

This message was sent to cneiss@aol.com from enews@watchungnj.gov

Watchung Borough  
City Connections LLC  
15 Mountain Boulevard  
Watchung, New Jersey 07069

**cneiss@aol.com**

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**From:** Watchung Borough <enews@watchungnj.gov>  
**Sent:** Wednesday, May 26, 2021 1:08 PM  
**To:** cneiss@aol.com  
**Subject:** FEMA - NIMS Alert 18-21: Shelter in Place Guidance



FEMA Releases Shelter in Place Guidance  
<http://watchungnj.gov/notices/2021/fema-shelter-in-place-guidance.pdf>

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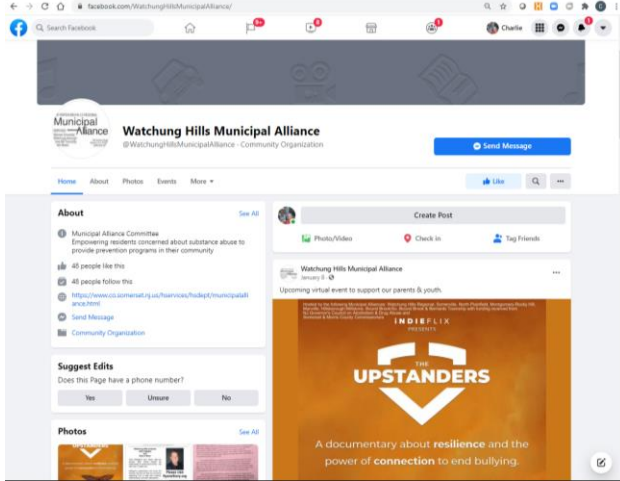
**Unsubscribe**

This message was sent to cneiss@aol.com from enews@watchungnj.gov

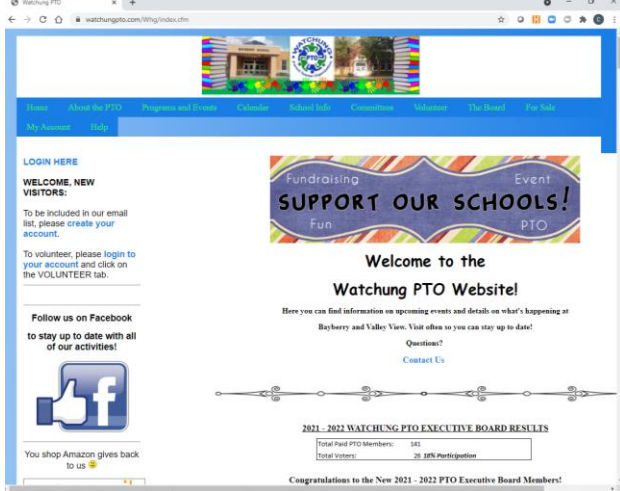
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Watchung, New Jersey 07069

5) Community-based networks

Watchung Hills Municipal Alliance Facebook page



Watchung PTO Website



Watchung Hills Regional High School PTO website

