

NEWS

TOWNSHIP OF WOODBRIDGE



MAYOR JOHN E. McCormac
1 Main Street, Woodbridge, NJ 07095
Phone: (732) 634-4500 ♦ Fax: (732) 602-6016
Web: www.twp.woodbridge.nj.us

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FOR FURTHER INFORMATION CONTACT:
Megan Kushpa
Mayor's Office of Communications
732-602-6054

Mayor John E. McCormac & the Zuckerberg Institute Announce Partnership Initiative to Mentor High School Students in Developing Innovative Solutions to Support Local Businesses

Woodbridge Township - Mayor John E. McCormac and the Zuckerberg Institute announced formation of a Post Pandemic Task Force comprised of Woodbridge Township high school students supporting local businesses while being mentored by global leaders in Silicon Valley.

"I am pleased to report that Woodbridge Township and the Zuckerberg Institute have established a partnership and collaboration to create an amazing opportunity for our Buy Local businesses and students from our three high schools," said Mayor McCormac. "School administration, principals and teachers selected 15 students to participate in this initiative that will engage our community's small businesses that were affected or impacted by the COVID-19 pandemic."

Conceptualized by Randi Zuckerberg (CEO of Zuckerberg Media) and the team at Zuckerberg Institute, the Post Pandemic Task Force helps students develop initiatives designed to aid businesses navigate the post pandemic economy. The students will interact with successful business leaders within Zuckerberg Institute's network in Silicon Valley, obtain their advice and suggestions while working directly with Randi Zuckerberg and the leaders of Zuckerberg Institute to develop plans, which could include assisting businesses with social media and helping them implement creative ideas.

The Post Pandemic Task Force is proud to announce its support of local Woodbridge female and minority owned businesses participating in the program: Gem's Limo, Strawberry Pub and Pizza, Olivia's Catering and Dining, Knot Just Bagels, and European School of Dance.

"Anyone who says that high school students can't do huge things in life, clearly haven't met some of the top minds in tech and business," said Randi Zuckerberg, CEO of Zuckerberg Media.

"We are so excited to help female and minority owned businesses survive this difficult economy. We want to help students differentiate themselves and stand out, and at Zuckerberg Institute we believe that

nothing could help you stand out more than helping to come up with an idea or business plan to help drive change in your local community,” said Co-Founder of Zuckerberg Institute Michael Littig.

For more information on the program, please visit <https://www.zuckerberginstitute.com/taskforce-woodbridge>

STUDENT LEADERS:

Colonia High School: Jasleen Dhaliwal, Madison Ferreira, Brandon Ribeiro, and Muhammad Warraich

John F. Kennedy Memorial High School: Himmit Shah, Dhruv Patel, Krish B Patel and Anuj Patel

Woodbridge High School: Shakeel Guerrier, Angela Montauban, Meaghan Motz, Michael Nycz, Nathaniel Elson, Isabel Reyes and Taylor Deliman.

About Randi Zuckerberg:

Randi is an entrepreneur, investor, bestselling author, award-winning producer and founder and CEO of Zuckerberg Media. Passionate about the intersection of tech and media, Randi was an early employee at Facebook where she was the creator of Facebook Live. She currently hosts a weekly tech business show on SiriusXM called *Randi Zuckerberg Means Business*, and her TV show *DOT* (winner of Kidscreen's Best New Preschool Series) about a spunky little girl who uses tech to enhance her everyday adventures is currently available on Hulu, NBC/Universal Kids, and stations around the world. She is the bestselling author of *Dot Complicated*, and *Dot.*, and a two-time Tony-winning producer of *Hadestown* (2019 Best New Musical) and *Rodgers and Hammerstein's Oklahoma!* (2019 Best Revival of a Musical). She starred in *Rock of Ages* on Broadway in 2014, and serves on the board of the American Theatre Wing.

About Zuckerberg Institute:

The Zuckerberg Institute seeks to empower entrepreneurs and entrepreneurial thinkers across all industries with the skills they need for success in this modern, fast-paced, rapidly changing business world.

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