

Anti-idling posts

Facebook

The screenshot shows a Facebook post from the official page of Watchung Borough. The post is titled "TO IDLE OR NOT TO IDLE; THAT IS THE QUESTION" and features a "NO IDLING ZONE" sign. The sign is a black rectangle with a white border, containing a red circle with a slash over a white silhouette of a truck. Below the sign, the text reads "IT'S THE LAW" and "TO REPORT VIOLATIONS CALL 1-877-MADE-GOP www.kimfrank.com".

The post text reads: "The Environmental Commission would like to highlight different areas that you can focus on and point out ways you can help improve your environment. Today's topic deals with you and your automobile. According to the EPA, driving a car is the single most polluting thing most of us do and in the State of New Jersey, it is one of the largest sources of pollutants. These particles and gases are a cause of asthma and allergies, especially among children, and increase the risk of ... See More"

Below the text is a list of bullet points:

- Idling your car for 10 seconds uses more fuel than turning the car off and on.
- Cars warm up faster when moving.
- It does not harm your car to turn it off and on.
- When idling, you get zero miles per gallon.
- Excessive idling can damage your car's engine.
- If you are waiting in line at a drive-thru you will use less fuel if you put the car in neutral.
- If the weather is nice and the establishment is open, park and go inside to transact your business. Burn calories not fuel.
- Idling for 20 minutes generated the same amount of hazardous emissions as driving nearly 320 miles.
- Idling more than 3 minutes is against the law in New Jersey.

The left sidebar of the Facebook page shows the "About" section for Watchung Borough, including the address "15 Mountain Boulevard Watchung, NJ 07069", the official page status, and the number of likes and followers.

Link to above PDF is on the Environmental Commission page on the borough website:

<http://www.watchungnj.gov/EC/index.html>