

Visioning Board & Strategies

May 25, 2021



A Better Tomorrow, One Community at a Time

Vision Statement

The vision and long term direction seeks to build upon successes within energy efficiency and resiliency while working towards a comprehensive goal of enhanced community health.



Goals and Visioning Ideas

- Investigate Ozone Pass Program Outreach - New Jersey employees will have the opportunity to ride NJ TRANSIT buses, trains and light rail vehicles at a reduced fare on days when high levels of ozone pollution are predicted this summer.
- Summer Environmental Outreach Programs / Camp Projects – Help build capacity and programming to create environmental stewards community based education topics.
- Develop Compressive Tree Surveys – Identify where native trees are needed most through the use of existing and newly created heat island reports. Identify areas where street trees can be increased. Note areas where restoration of upland forest habitat is most needed.



Goals and Visioning Ideas

- Research grant opportunities and incentives for outdoor water fountains and refill stations.
- Investigate new outdoor art projects to promote education of stormwater and non-point source pollution.
- Research new ideas for cooking oil collection and biodiesel use.
- Investigate ways to expand complete street services and points of interest to connections with open spaces.



Goals and Visioning Ideas

- Establish new outreach campaigns to promote updates made to the BPU's Clean Energy Program initiatives.
- Develop strategies to create pollinator pocket parks / parcels.
- Enhance open space plans and develop mapping portal for access ease and pedestrian / biking movability.
- Develop new outreach and education associated with Electronic Waste.



Goals and Visioning Ideas

- Establish new outreach and create 'how to build a rain garden program' for residents.
- Develop engagement and outreach opportunities for community health / pop-up mobile clinics for routine screenings.
- Consider additional electric vehicle infrastructure ready programs to help incentive access and mobility with regard to zero emissions vehicles.
- Examine new resiliency and mitigation programs as they relate to current Township watershed master planning.

