

We Feed Woodbridge Social Media/Outreach/Promotional Items

Have-A-Heart Food Drive Youtube Videos filmed by the local TV35 Crew

Mayor McCormac and We Feed Woodbridge Coordinator Peter Barcellona travel to each of the participating Have-a-Heart Food Drive donors and hold press conferences to recognize all their efforts in keeping our food pantries stocked.

Wegmans: <https://www.youtube.com/watch?v=7givNWTjTZQ>

Mawbey Street School: <https://www.youtube.com/watch?v=ielt7r2EAFE>

Avenel Middle School: https://www.youtube.com/watch?v=MEySkdxN_4g

Robert Mascenik School #26: https://www.youtube.com/watch?v=5Y1R_5fx42s

Pennsylvania Ave School: <https://www.youtube.com/watch?v=O9fSs1Acpcg>

Port Reading School #9: <https://www.youtube.com/watch?v=nDuK2NYv3mE>

John F. Kennedy High School: <https://www.youtube.com/watch?v=U6qne2uOZzA>

Claremont Ave School: <https://www.youtube.com/watch?v=fuPUyljOpPI>

Kennedy Park School #24: <https://www.youtube.com/watch?v=LeCT1xJxcEI>

Woodbridge Township Senior Billiards Club: <https://www.youtube.com/watch?v=1xkplj7vqbo>

Ross Street School 11: <https://www.youtube.com/watch?v=15QDfIE6mFU>

Woodbridge Township Rotary Club: https://www.youtube.com/watch?v=yhRpNIZeq_0

Woodbridge Cares/Colonia Cares:

Two groups of High School students that emerged when COVID struck that generously helped solve two problems in one go. The students sold shirts and lawn signs to raise funds to purchase gift cards from local restaurants and donated them back to the Food Pantries in town. The Municipality helped promote and spread the message of the students by using venues like social media and the local TV station.

Woodbridge Cares: <https://www.youtube.com/watch?v=eI7Mx5GH4tk>

Colonia Cares: <https://www.youtube.com/watch?v=VVgov4J57Ww>



Mayor & Municipal Council recognizing the Students from Woodbridge & Colonia at a COVID-19 Hero Appreciation Ceremony

Other Food Pantry TV35 Videos:

Mayor McCormac assisted the Trinity Soup Kitchen in announcing their re-opening via this press conference with Assembly Speaker Craig Coughlin. The Township assisted Trinity in promoting the soup kitchen's hours of service every Friday from 10:30AM-1PM. This was part of the Feed NJ program to assist soup kitchens in feeding those who need it.

<https://www.youtube.com/watch?v=x3tLb58qxeA>

Facebook/Twitter Examples:



<https://twitter.com/WoodbridgeNJ/status/1361749086974656513>



<https://twitter.com/WoodbridgeNJ/status/1360649477778907140>



Woodbridge Township
@WoodbridgeNJ

Congratulations once again to the 11 students of @ColoniaCares who sold 2,000 shirts/signs, and raised over \$20,000 that will go back to our local businesses and food pantries. Thank you to these students and everyone who supported this terrific cause!!!



Colonia High School

6:23 PM · May 22, 2020 · Twitter for iPhone

||| View Tweet activity

26 Retweets 1 Quote Tweet 123 Likes

<https://twitter.com/WoodbridgeNJ/status/1263958761019932673>

Mayor John E. McCormac
Published by Meg Kushpa · January 15 ·

Yesterday, we kicked-off our 2021 Have-a-Heart Food Drive 214 Challenge. A big THANK YOU to our 2021 sponsors: Sansone, RSI Bank, Northfield Bank, Chick-Fil-A. Thank you to EVERYONE who has donated to We Feed Woodbridge!!! Your generosity is greatly appreciated as we need these donations now more than ever. For more information visit: <https://www.twp.woodbridge.nj.us/962/2021-Have-A-Heart>

Take the "214" Challenge
Woodbridge Township
We Feed Woodbridge
Food Drive

3,072 People Reached 168 Engagements

Boost Post

42 7 Shares

<https://www.facebook.com/MayorJohnMcCormac/posts/3648238228546447>

Mayor John E. McCormac
Published by Haley O'Neill · July 21 ·

There will be a Drive By Food Drive on July 24, 2021 from 10am-2pm in the Sears parking lot at Woodbridge Mall. For more information please see the flyer attached below.

DRIVE BY food drive
Help Us Feed Those Who are Struggling During the Pandemic!
07.24.21
10:00am to 2:00pm
Woodbridge Center Mall
Sears Parking Lot

2,497 People Reached 54 Engagements +1.1x Average Distribution Score [Boost Post](#)

7 19 Shares

<https://www.facebook.com/MayorJohnMcCormac/posts/4185520521484879>

Mayor John E. McCormac
Published by Kelly Mitch · April 7 ·

Last week members of the Evangel Church of Woodbridge and Scotch Plains came together to pack and distribute 100 "Boxes of Hope" for families in need. The "Boxes of Hope" included a protein, sides and dessert to feed a family of four dinner. Thank you so much to the Evangel Church of Woodbridge and all that you do for our community.

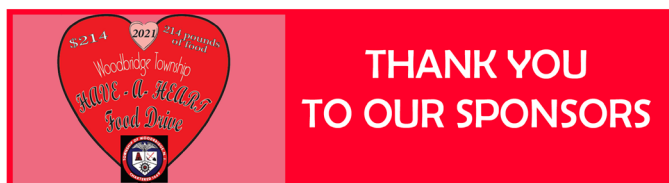
Boxes of Hope
THE WAY HOPE IS ON
GETBOXESOFHOPE.COM

2,925 People Reached 231 Engagements [Boost Post](#)

51 6 Shares

<https://www.facebook.com/MayorJohnMcCormac/posts/3880982435272024>

Flyers & Misc.:



Northfield
Bank

SANSONE
AUTOMALL

RSI
BANK
Since 1851

Corner Newspaper

Wegmans

WOODBRIDGE ELKS CLUB OF COMMERCE

WOODBRIDGE CPV

Dillon Music

Chick-fil-A

ShopRite

WOODMAN'S CLUB OF FORDS

- Boy Scout Troop 53
- George Dapper Inc.
- Girl Scout Troop 80106
- Annemarie Fahey
- Maryann & Thomas Rack
- James Maloney Jr.
- Angela Sinnis
- ISSO Temple
- Our Lady of Peace Church
- Social Concerns Ministry
- Sewa Diwali
- Craig & Letitia Coughlin
- Maureen & Frank Juliano
- American Towing & Services Center
- Edison Wetlands



- Lynn Crest School #22
- Faculty & Staff
- O.S. Dunnigan CO.
- JoAnn Vetland
- Carol Distefano
- Joy Kennedy
- P.K. Architecture
- Ayush & Dev Desai
- Jerry Volpe
- Wayne & Linda Pasko
- Mike & Nicole Wilson
- Eleanor & John Beitz
- Damien Granrath & Kevin Dugan
- Woodbridge Elks
- Colonia Elks



Woodbridge HSDA's FOOD DRIVE

WITH "WE FEED WOODBRIDGE"

Send any questions to: woodbridgehdsda@gmail.com

DATE:
SATURDAY, MARCH 6TH

TIME:
12:00 - 3:00 PM

DROP OFF LOCATION:
WOODBRIDGE HEALTH DEPARTMENT
2 GEORGE FREDERICK PLAZA, WOODBRIDGE, NJ 07095

WE ARE COLLECTING...

- CANNED AND DRIED GOODS
- PERSONAL HYGIENE PRODUCTS
- PAPER PRODUCTS
- ANY OTHER NON-PERISHABLE ITEMS

WE FEED WOODBRIDGE:

"We Feed's" primary role is to assist local food pantries in their mission of securing adequate food for needy families and individuals in the Woodbridge Township community.

VOLUNTEER HOURS AVAILABLE FOR ALL STUDENTS!

HSDA

