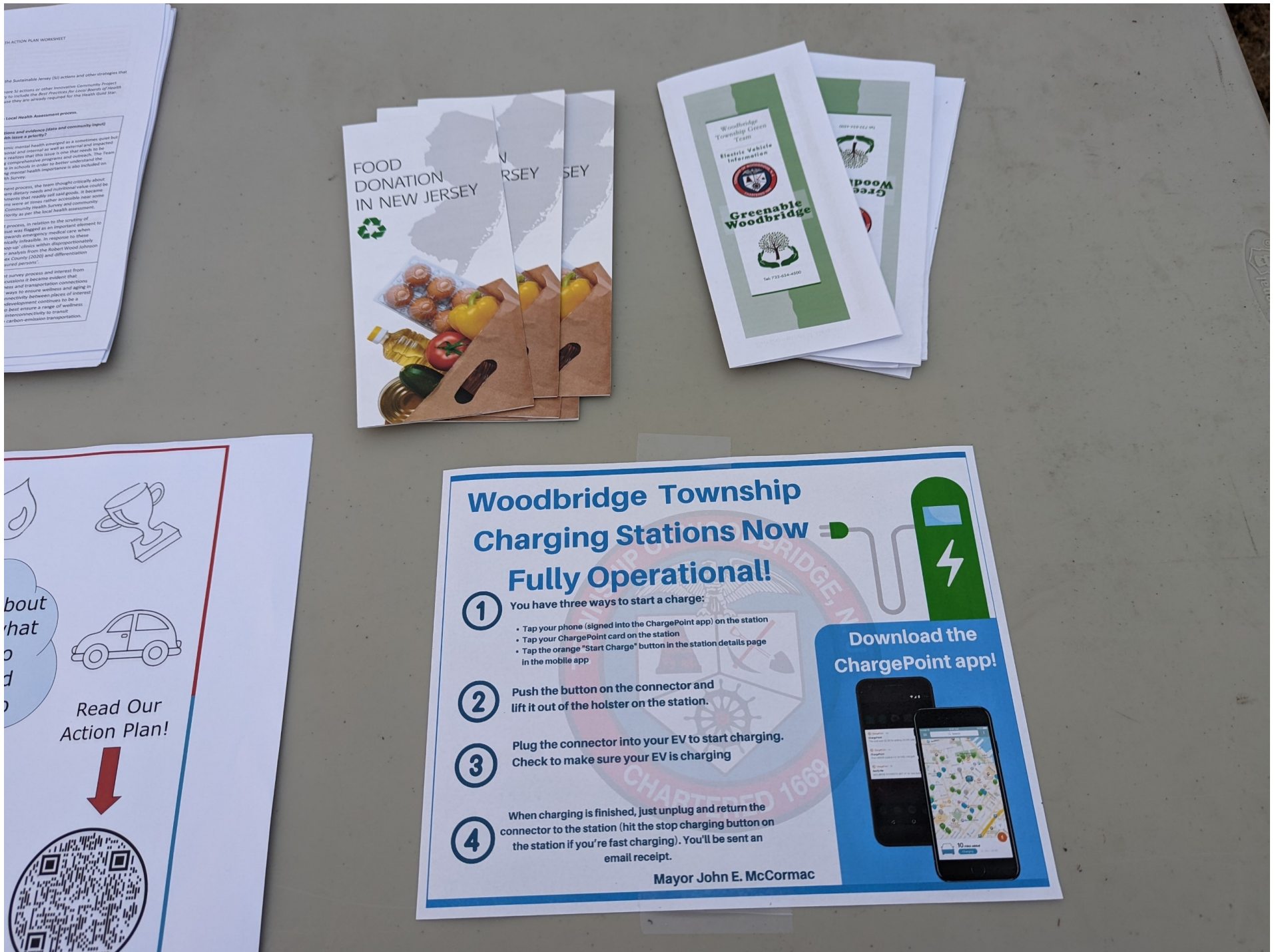


Tabling at Free Township Concert — August 18, 2022



Tabling at Free Township Concert — August 18, 2022



Tabling at Free Township Concert — August 18, 2022



Mayor McCormac Social Media Outreach



Mayor John E. McCormac

Published by Kellie Walsh · 7m ·

...

We are excited to help support our local businesses to pledge to reduce carbon emissions! To learn more we encourage you to watch how Greenable Woodbridge is making our fleet more sustainable through grants and utility rebates, many of which are available to local businesses!

<https://www.youtube.com/watch?v=BIIXRicgPJ5>

We Pledge to Reduce Our Carbon Footprint

We pledge to do one of the following to reduce our carbon footprint:

- *Research implementing charging infrastructure,*
- *Provide electric vehicle outreach information for employees,*
- *Employ green energy sources within the workplace.*

Name _____

Date _____

Email _____



I know that my actions and choices have an incredible impact on our local and global environment. That is why we pledge to research implementing charging infrastructure, provide electric vehicle outreach information for employees, and employ green energy sources within the workplace. Local campaigns like "We Pledge to Reduce Our Carbon Footprint" strengthen electric vehicle initiatives that address air pollution and support zero-emission transportation.

Sincerely,



Mayor, John E. McCormac

Mayor McCormac Social Media Outreach



Mayor John E. McCormac

Published by Kellie Walsh · 1h ·



We are excited to help support our local businesses to pledge to reduce carbon emissions! To learn more we encourage you to watch how Greenable Woodbridge is making our fleet more sustainable through grants and utility rebates, many of which are available to local businesses!

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Date _____

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Sincerely,



Mayor, John E. McCormac



See how the average temperature in your area is changing.
[Explore Climate Science Info](#)



4



Like



Comment



Share



Write a comment...



Mayor McCormac Social Media Outreach



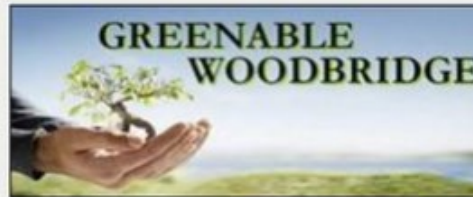
Mayor John E. McCormac

Published by Kellie Walsh · August 12 at 5:00 PM · 🌐

...

View Greenable Woodbridge's August Topic below!

<https://www.twp.woodbridge.nj.us/.../Aug-2022...>



August, 2022

Greenable Topic

Electric Vehicles

What should I know?

⇒ All electric vehicles have initial upfront costs like any other vehicle purchase. Although these costs can be higher than traditional combustion engine vehicle purchases, the costs can be offset by fuel cost savings, a [federal tax credit, state and utility incentives](#), and lifetime ownership costs as they [compare to traditional vehicles](#).

⇒ All-electric vehicles produce zero tailpipe emissions, which helps combat climate change, reduce non-point source pollution of our waterways, and incentivize green industry.

Why is it important?

⇒ Overall, the transportation sector accounts for approximately 30% of total U.S. energy needs and 70% of U.S. petroleum consumption. Electric vehicles reduce pollution and help cut greenhouse gases to protect people and the planet for years to come.

⇒ Healthy mobility means considering our local economy, public health, social equity, energy security, and sustainability. EV transportation choices are vital to smart-growth, electric grid resilience, and global environmental health.

How can I get involved?

⇒ Take part in the new Greenable Woodbridge Pledge to reduce your Carbon Footprint! [Click here](#) to download the pledge and pass it on!

⇒ [Learn more](#) about how all-electric cars work, what makes them so unique, and how their components revolutionize transportation.

⇒ Help the Woodbridge Health Task Force reduce greenhouse gas emissions and positively impact our community health. Review the Action Plan [HERE!](#)

Reminders!

⇒ August 24th is our ribbon cutting ceremony to celebrate our Township's first public EV charging stations! Join us at 87 New Street at 11:00am and help us energize Woodbridge!

⇒ Click [HERE](#) to learn about the Township's EV readiness plan!

⇒ Be a part of the change. Learn more at: www.twp.woodbridge.nj.us/595/greenable-woodbridge

EV Charging Ribbon Cutting Ceremony — August 24, 2022



EV Charging Ribbon Cutting Ceremony — August 24, 2022

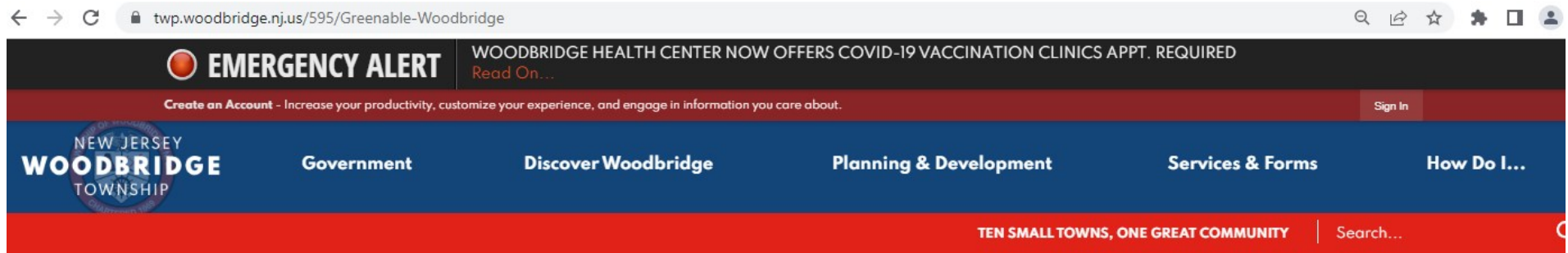
CLICK [HERE](#) TO WATCH VIDEO



EV Charging Ribbon Cutting Ceremony Shown on Twp Website

August 24, 2022

CLICK [HERE](#) TO WATCH VIDEO



Community Programs

Greenable Video

Woodbridge Now

Ernie Oros Wildlife Preserve

Electric Vehicle Charging
Infrastructure

Only Rain Down The Storm
Drains

Microgrid Feasibility Study

Green Infrastructure

Home > Discover Woodbridge > Greenable Woodbridge

Greenable Woodbridge



Grand Opening: Woodbridge Township Electric Charging Stations

NEWS

TOWNSHIP OF WOODBRIDGE



MAYOR JOHN E. McCORMAC

♦ **1 Main Street, Woodbridge, NJ 07095**

Phone: (732) 634-4500 ♦ Fax: (732) 602-6016 ♦ Web: www.twp.woodbridge.nj.us

FOR IMMEDIATE RELEASE:

August 24, 2022

FOR FURTHER INFORMATION CONTACT:

Megan Kushpa

Mayor's Office of Communications

732-602-6054

Mayor John E. McCormac & Greenable Woodbridge Announce “Powering On” of Electric Vehicle Charging Stations



Woodbridge Township Celebrates the Official Grand Opening of new Electric Vehicle Charging Stations

WOODBIDGE TOWNSHIP – Mayor John E. McCormac and Greenable Woodbridge today announced the official Grand Opening and “Powering On” of Woodbridge Township’s first official Municipal Electric Vehicle Charging Stations.

“Woodbridge is on a mission to reduce greenhouse gases and the carbon footprint and the installation of Sustainable EV charging stations at convenient locations throughout the Township is a significant initiative that will make it easier for residents and visitors to help us improve air quality by using zero-emission vehicles,” said Mayor McCormac. “The EV charging stations located on New Street and Eleanor Street in the downtown Woodbridge shopping district were funded via two grant programs – the NJDEP It Pay\$ to Plug grant in the amount of \$24,000 and a PSE&G Clean Energy Future – Electric Vehicle Charging Program grant for \$22,500.00.”

According to Mayor McCormac, Two of the Dual Port Level 2 Electric Vehicle Charging stations are located in the New Street Parking Lot (behind the Main Street Downtown Shopping District) and the third location is located within the street parking area on Eleanor Place adjacent from the New Jersey Transit Parking Lot. The Dual Port infrastructure allows six electric vehicles to charge at once.

The installation of the three Dual Port Level 2 Charging Stations signify the commitment of Greenable Woodbridge, the Township Administration and the Municipal Council, towards accomplishing the Township's mission to move towards zero emissions, encourage sustainable lifestyles, and reduce the carbon footprint.

“Electric vehicle owners are encouraged to use these charging stations while they support small businesses and shop local,” said First Ward Councilwoman Sharon McAuliffe. “The chargers are in an extremely convenient location which makes it easy to charge your car while you shop or dine on Main Street. We have a wide variety of retailers and the local businesses will benefit tremendous from this added amenity.”

To use the charging stations, electric vehicle owners have to download the ChargePoint App from the Apple or Android stores. Electric vehicle owners will also be asked to enter a valid credit or debit card into the ChargePoint App to pay for the electricity. Once a valid payment method is entered, users will be instructed to hold their smartphones up to the charging station. When these steps are completed, the charger will unlock from the port and users can insert the plug into their vehicle. Charging costs \$1.50 per hour for the first two hours and thereafter increases to \$2.50 per hour.



Mayor McCormac Charging Woodbridge Police Officer Francis Lee's Tesla

Since the “Powering On” of the charging stations in early August, Woodbridge Township has dispersed 131kWh and has avoided 93kg of Greenhouse Gas Emissions, which is the equivalent of planting two trees and letting them grow for 10 years.

To learn more about the Township's Greenable Woodbridge sustainable initiatives visit: <http://twp.woodbridge.nj.us/595/Greenable-Woodbridge>

###



NOTE: Events must have occurred within 24 months of the certification deadline of the application year. Print or online outreach efforts must have been published/distributed within 24 months of that deadline.

Live events that qualify for points include:

- Presentation/workshop/training (specific to target audience)
- EV ride and drive and/or car show
- Awards ceremony recognizing an individual's/entity's commitment to the EV transition
- Ribbon-cutting for EV infrastructure

Online and print initiatives that qualify for points include:

- Posting information about EV/EVSE to the municipal website (or dedicated website) and promoting the information via at least two newsletters/emails/social media posts (sharing posts from other organizations does not count). Webpage must include:
 - Basic environmental and financial benefits of electric vehicles
 - Available EV and/or EVSE incentives
- Featuring targeted EV and/or EVSE information in at least three social media posts or email blasts sent from the municipality directly or via a partner organization
- Creating a video or podcast of the mayor or another community leader talking about their EVs/EVSE and sharing it online and/or on a local cable access channel or radio show
- Mailing a physical letter that describes the basic benefits of and incentives for EV/EVSE to all audience members in the community
- Publishing an original brochure or booklet containing in-depth guidance on EVs/EVSE, distributing it at a minimum of two community events

IMPORTANT CONSIDERATIONS:

- All events must be widely advertised.
- Events that take place within a larger community event (such as a green fair) are eligible if the EV portion is specifically called out in promotional materials
- All tasks must be completed with significant municipal involvement. This includes direct support by municipal staff, green team, or governing body members in organizing the programs.

EV OUTREACH TASK REPORT



TASK DETAILS	DESCRIPTION Please write directly in the boxes below.
Target audience (residents, multifamily properties, fleets, commercial properties, workplaces, dealerships)	Residents
Type of outreach <ul style="list-style-type: none"> • Event (workshop, ride & drive, ribbon-cutting, webinar, awards ceremony, etc.) • Publication (physical flyers, mailed letter, e-newsletter, social media post, webpage, etc.) 	Event: Ribbon-cutting Publication: Press release
Date/time of event OR date of publication/distribution (list multiple dates, if applicable)	Ribbon-cutting: August 24, 2022; 11:00am
Location (venue name or website or places distributed)	Ribbon-cutting: 87 New St. (Parking Lot), Woodbridge, NJ
# of people attended OR # of copies distributed OR # of impressions (indicate if estimated)	Ribbon-cutting: >30
Speaker/writer name(s) and job title(s)	Ribbon-cutting: Mayor John E. McCormac, Chief of Staff Caroline Ehrlich
Other details: Townships was thrilled with the event and excited to extend it's mission to move towards zero emissions, encourage sustainable lifestyles, and reduce the carbon footprint. Additional Outreach Materials Present: <ul style="list-style-type: none"> • Aug 2022 Sustainability Topic - Electric Vehicles • EV Community Outreach for Individual Carbon Footprint Pledge- Residential 	

EV OUTREACH TASK REPORT



TASK DETAILS	DESCRIPTION Please write directly in the boxes below.
Target audience (residents, multifamily properties, fleets, commercial properties, workplaces, dealerships)	Residents
Type of outreach <ul style="list-style-type: none"> • Event (workshop, ride & drive, ribbon-cutting, webinar, awards ceremony, etc.) • Publication (physical flyers, mailed letter, e-newsletter, social media post, webpage, etc.) 	Event: Woodbridge Township Free Outdoor Concert on Thursday August 18, 2022 Publication: Pledge to reduce Carbon Emissions & EV Brochure
Date/time of event OR date of publication/distribution (list multiple dates, if applicable)	Thursday August 18, 2022 at 7:30pm Social Media outreach also occurred the week of 8/8/22
Location (venue name or website or places distributed)	Herbert Rankin Park, Sewaren, NJ
# of people attended OR # of copies distributed OR # of impressions (indicate if estimated)	>100
Speaker/writer name(s) and job title(s)	Thomas Flynn, Woodbridge Environmental Specialist – Tabling Event
Other details: Additional Outreach Materials Present: <ul style="list-style-type: none"> • EV Community Outreach for Individual Carbon Footprint Pledge- Residential • EV Brochure 	

EV OUTREACH TASK REPORT



TASK DETAILS	DESCRIPTION Please write directly in the boxes below.
Target audience (residents, multifamily properties, fleets, commercial properties, workplaces, dealerships)	Workplaces, Commercial Properties/ Fleets
Type of outreach <ul style="list-style-type: none"> • Event (workshop, ride & drive, ribbon-cutting, webinar, awards ceremony, etc.) • Publication (physical flyers, mailed letter, e-newsletter, social media post, webpage, etc.) 	Event: Greenable Woodbridge Talk Show Publication: Webpage
Date/time of event OR date of publication/distribution (list multiple dates, if applicable)	Video played on TV 35 (Local Closed Circuit Television) over 30 times in 2021 and 2022 Social Media outreach also occurred the week of 8/22/22
Location (venue name or website or places distributed)	Mayor's Facebook Page Woodbridge Township Website - https://www.twp.woodbridge.nj.us/603/Greenable-Video You Tube - https://www.youtube.com/watch?v=BIIXRicgPJJs TV 35 (Local Closed Circuit Television) – https://www.twp.woodbridge.nj.us/244/TV-35-36
# of people attended OR # of copies distributed OR # of impressions (indicate if estimated)	Video played on TV 35 (Local Closed Circuit Television) over 30 times in 2021 and 2022
Speaker/writer name(s) and job title(s)	Woodbridge Chief of Staff and Host of Greenable Woodbridge, Caroline Ehrlich George Brew, Woodbridge Director of Public Works Chuck Feinberg, Chairman – NJ Clean Cities Coalition
Other details: Outreach Utilized: <ul style="list-style-type: none"> • Electric Vehicle Community Outreach - Commercial Fleet Operations Greenable Woodbridge TV Show 	

EV OUTREACH TASK REPORT



TASK DETAILS	DESCRIPTION Please write directly in the boxes below.
Target audience (residents, multifamily properties, fleets, commercial properties, workplaces, dealerships)	Workplaces
Type of outreach <ul style="list-style-type: none"> • Event (workshop, ride & drive, ribbon-cutting, webinar, awards ceremony, etc.) • Publication (physical flyers, mailed letter, e-newsletter, social media post, webpage, etc.) 	Social media posts and webpage
Date/time of event OR date of publication/distribution (list multiple dates, if applicable)	Week of 8/22/22
Location (venue name or website or places distributed)	Mayor's Facebook Page Township Website Chamber of Commerce
# of people attended OR # of copies distributed OR # of impressions (indicate if estimated)	>35k reached through Facebook
Speaker/writer name(s) and job title(s)	Mayor's Office of Communications
Other details: Outreach Utilized: <ul style="list-style-type: none"> • Workplace Carbon Footprint Pledge 	